#### PRIVACY POLICY

Effective Date: Friday, August 2nd, 2024

This Privacy Policy explains how Schroeder Chiropractic Center collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at <a href="https://torreyschroederchiropractic.com/">https://torreyschroederchiropractic.com/</a>.

#### COLLECTION OF PERSONAL INFORMATION

<u>Information collected directly from you:</u> We may collect personal information directly from you, for example through a web form or when you contact us via phone number or text message. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. Our website may also use cookies to personalize your experience and enable certain features. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

## **USE OF PERSONAL INFORMATION**

We use information collected directly from you to provide you with our services, customer service and support, and other relevant information. We may also use this information to market our services to you, including by email and text message subject to your consent.

We use information collected automatically from your device to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts.

#### EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

### MOBILE SUBSCRIBER INFORMATION

Your mobile information will NEVER be shared with other parties under any circumstances.

### YOUR PRIVACY RIGHTS

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at (559) 432-2225.

### CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

# **CONTACT INFORMATION**

If you have any questions about this policy or our privacy practices, please contact us at (559) 432-2225.